



Toledo Area Bicyclists Maumee Area River Ride (MARR)
Event date: August 8, 2020



REQUEST FOR SPONSORSHIP

Greetings!

The Toledo Area Bicyclists (TAB) is a not for profit organization that has been supporting the local bicycling community for over 35 years. TAB hosts numerous weekly rides throughout the riding season, and also works to enhance bicycle safety through direct donations to other organizations.

The Maumee Area River Ride (MARR) (previously the Mad Anthony River Rally) is TAB's largest annual fundraising event. The four MARR routes are an excellent showcase for the scenic Maumee River, the beautiful agricultural region of NW Ohio, and a glimpse into nearby communities such as Napoleon, Wauseon, and Whitehouse, Ohio. In 2020 we expect to draw between 300-400 riders to the area.

As co-chairs of MARR we are pleased to announce that our primary beneficiary will again be the Northwestern Ohio Rails to Trails Association (NORTA). NORTA has worked tirelessly to ensure that our highly used Wabash Cannonball trails are available for recreation for generations to come!

We are committed to creating an enjoyable and safe event for riders of all levels. Your sponsorship will help make MARR 2020 a fantastic cycling event for the riders, as well as support the ongoing work of NORTA. Please consider partnering with us and supporting both our ride and our trails! See attached sponsorship form for details.

Thank you,

Mark and Nancy Beeman
MARR Co-Directors
567-408-0185 Mark
419-481-2000 Nancy



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SPONSORSHIP FORM



For the second year, the Maumee Area River Ride (MARR) will dedicate proceeds to the Northwestern Ohio Rails-to-Trails Association (NORTA). In the past few years, cycling of all types in NW Ohio has enjoyed an enthusiastic surge in participation. The NORTA supported trails in our area are well used and greatly appreciated by walkers, runners and cyclists alike. MARR is pleased to demonstrate our support for further trail development. This support is consistent with the Toledo Area Bike Club's mission of supporting and enhancing safe bicycling in Northwestern Ohio.

This year's event is Presented by TAB with Cyclewerks. Please choose how you would like to sponsor MARR:

Titanium - \$1000.00

- Your logo on web site and finish line banner
- Your brochure, discount coupon, or small promo item in rider packet
- Rest stop "presented by..." TAB will provide one sign. You may set up your own flags, tent (10x10)
- Exposure at lunch stop. You may set up your own flags, tent (up to 10x20)
- Your logo on the 2020 jersey. **(deadline for jersey is May 1, 2020. ***WE MUST HAVE YOUR LOGO BY THEN, OR IT WILL NOT BE INCLUDED ON THE JERSEY!)**

Carbon - \$500.00

- Your logo on web site and finish line banner
- Your brochure, discount coupon, or small promo item in rider packet
- Rest stop "presented by..." TAB will provide one sign. You may set up your own flags, tent (10x10)

Steel - \$250.00

- Your logo on web site and finish line banner
- Your brochure, discount coupon, or small promo item in packet

Aluminum - \$150.00

- Your logo on web site and finish line banner

Name of individual or company _____

Phone: (_____) _____ E-mail: _____

Amount included for sponsorship _____

Method of payment _____ Check Number _____

Is this an "in kind" donation? _____ Estimated Value? _____

Type of product donated? _____

Contact:

Mark Beeman 567-408-0185 or Nancy Beeman 419-481-2000

***Logo must be HIGH RESOLUTION, .jpg, .eps, .pdf (vector files are best). 1500x2100. Please no screen shots, or images saved from web pages! **Please email hi-res logo to: nbeeman@sbcglobal.net**

Make check payable to MARR and return to:

**MARR
10916 Pine Vista Dr.
Whitehouse, OH 43571**

Approved By _____ Date _____



Sponsor Logos